

I want – I got Advertising Rates

I want – I got is looking for advertisers that will fit with the focus and target audience of the site.

Contact

Anita Clarke
geekigirl@iwantgot.geekigirl.com

I want – I got Facts

- Fashion and shopping blog based out of Toronto, Ontario
- Anita Clarke, Editor in Chief is active in the fashion community and has been featured in publications like Variety Magazine, The National Post, Now Toronto, Eye Weekly, The Globe and Mail, The Star, MediaInCanada.com and blogTO.com
 - See <http://anitaclarke.com/> for more info.
- One of six bloggers featured in the Holt Renfrew Blogger Windows from June 26, 2009 to August 2, 2009 - <http://www.newswire.ca/en/releases/archive/June2009/29/c2892.html>
- Toronto Fashion Hero, October 2009 by Now Magazine - <http://www.nowtoronto.com/lifestyle/story.cfm?content=171732>
- She Take on the World Woman of the Year Honouree 2009 - <http://shetakesontheworld.net/2009/12/women-of-the-year-2009-presented-by-she-takes-on-the-world.html>

I want – I got Statistics and Demographics

- Average unique visitors/month (2009 average) = 48,000+
- Average unique visitors/month (Nov 2008 - Jan 2010) = 72,000+
- Average Pageviews/month (2009 average) = 70,000+
- Average Pageviews/month (Nov 2008 - Jan 2010) = 98,000+
- I want – I got reader demographics:
 - Female
 - 18 – 49
 - College educated
 - Canadian with largest visitor group from Toronto
- See more demographic data at <http://www.quantcast.com/iwantgot.geekigirl.com>

Banner Ad Placement Rates

- Top sidebar banner ad including link to advertiser's website
 - Link will open in new window
 - 300 pixels x 250 pixels maximum
 - Banner displayed on every page
 - Placement of banner is rotated equally.
- \$100/mth

Please note, I want – I got does not offer graphic design services

Specifications

I want – I got accepts Flash (.swf), JPG and GIF banners ads no more than 100kb in size.

- Banner Ads dimensions 300 pixels x 250 pixels

Bookings and Payment

Booking and payment of ads should be made at least 5 days prior to the start of the campaign. Payment can be sent via Paypal or [Interac Email Money Transfer](#) to geekigirl@gmail.com.

Material Deadline

Materials should be delivered to geekigirl@iwantigot.geekigirl.com at least 3 days to prior the start of the campaign

I want – I got will not accept advertising from dating, adult, gambling themed sites.